

95.7 CRUZ FM – Win a Luxury Include Vacation to Sandals South Coast in Jamaica

Contest Rules and Regulations:

These contest rules and regulations are applicable to the above-named contest brought to you by Harvard Broadcasting Inc. owner of 95.7 CRUZ FM (CKEA), which are administered live on-air, on-site or on-line on its radio stations in Western Canada. Please note that certain contests promoted on Harvard Broadcasting stations may be brought to you by Harvard Broadcasting in conjunction with another sponsor or by a sponsor other than Harvard Broadcasting, in this case - Unique Travel Corp. All Contests held by Harvard Broadcasting are subjected to but not limited to the rules and regulations below:

1. CONTEST PERIOD:

- Monday, January 7, 2019 at 12:01AM MST – Friday, January 25, 2019 at 10:00AM MST

2. ELIGIBILITY:

- Contest is open to all legal residents of Alberta 21 years of age or older. Notwithstanding the above, the Contest is not open to individuals associated with the Contest, including the employees, agents or representatives of Harvard Broadcasting (including its respective divisions, subsidiaries, affiliates and advertising or promotional agencies) and suppliers providing prizes or other materials or services in connection with this Contest (collectively, the "Excluded Individuals").
- Entrants are only eligible to win one prize during the Contest Period. Only one contest winner per household.
- Entrants are only eligible to qualify once per keyword (up to 3 times daily from Monday – Friday) during the Contest Period.
- **Winners that have won any trip giveaway in the last 365 days with any Harvard Broadcasting station are not eligible to win.**

3. HOW TO ENTER:

- To enter for a chance to win a trip for 2 to Sandals South Coast in Jamaica (3 (three) separate trips for winner plus guest):
 1. Each Monday thru Friday from January 7 - 25, 2019, listen for the Sandals Text Keywords each day at 7:10AM, 11:10AM & 4:10PM. When you hear the keyword, text the word to 780-989-0957 with your first and last name. 1 Text Per Person. Duplicate texts will not count and will be discarded. Key words will be in valid use for 1 hour (60 minutes) after each reveal.
 2. On January 11, 18 & 25, 2019 – Each Friday at 8:10am, CRUZ will announce a grand prize winner on-air by First & Last Name. Winner must call CRUZ at 780-989-0957 within 9minutes & 57seconds to claim their trip. The caller will need to verify their phone number they texted in with to the operator in the CRUZ Studio (off-air) to confirm they are the correct person. Caller must be the person who's name is announced and not a proxy, relative, companion, friend, etc. If the person called does not call within the 9minutes & 57seconds, a new qualifier will be announced, and the following steps repeated until a winner is confirmed.
 3. Qualification & Winners are up to the sole discretion of 95.7 CRUZ FM. 95.7 CRUZ FM is not responsible for dropped calls, bad reception, battery/phone failure, internet problems, data charges for texts, if you miss hearing your name, etc.
 4. Participants must follow all rules and guidelines.

In order to be declared a winner by the Contest judges, a potential winner must: (i) be in compliance with these Contest rules; if a potential or declared winner is not in compliance with these Contest rules, the Contest judges reserve the right to disqualify such entrant from the Contest and select an alternative winner. Winner must answers a skill testing question to claim prize.

NO PURCHASE NECESSARY: No purchase is required to enter a Harvard Broadcasting station Contest.

4. PRIZE:

- Participants will have a chance to win one (1) of three (3) grand prize trips for two to Jamaica.
 - o 2 (two) round trip economy air seats from Edmonton to Montego Bay, Jamaica. Exact flights to be determined upon booking of trips and may include layovers in other cities.
 - o 7 (seven) nights standard accommodations (based on double occupancy) at Sandals South Coast Jamaica.
 - o Return transfers from airport to resort.
 - o All Meals including anytime snacks and unlimited beverages, nightly entertainment, all water and land sports.
 - o All government hotel taxes & tips.
- Approximate value of this prize is \$9000
- Sandals Resorts reserves the right to relocate any processed prize winner from their hotel of choice to an alternate resort or to alternate dates based on availability.
- The trip is non-transferable nor redeemable for cash
- Following the prize draw, 95.7 CRUZ FM will provide Sandals Resorts of the winners name, address, phone number in order to attain a prize letter for the winner. Upon receipt of letter, 95.7 CRUZ FM will require the winner to pick up certificate from 95.7 CRUZ FM within a pre-determined time frame. Winners will have to answer a skill testing question for their prize.
- Potential winners will be required to furnish proof of identification such as a photo driver's license

5. LIMITATIONS ON TRAVEL:

- The prize is non-transferable and has no cash value
- Prize will NOT be substituted for cash value.
- Prize Winners must be at least 21 Years of Age
- Sandals Resorts reserves the right to relocate any processed prize winner from their hotel of choice to an alternate resort or to alternate dates based on availability.
- The travel dates will not be extended or changed. The prize must be taken as awarded otherwise it is NULL and VOID
- It is advised that all passengers travelling take a valid Canadian passport or valid identification and insurance. 95.7 CRUZ FM is not responsible should access into or out of country/province be denied and winner will not be compensated for time or costs, missed flights or other delays including cancelled flights for any reason whatsoever.
- Trip Dates (subject to change) between: April 1 – December 15, 2019, and is not transferable or redeemable for cash. No extension will be given after the prize has expired.
- If the prize is not redeemed, the prize is void.
- Prize trips are based on space availability and confirmation of travel dates may only be provided 30 days prior to departure date.
- Telephone calls, Red Lane® Spa treatments and services, specialty dining (i.e. private candlelight dinners), tours & excursions, inter-island transportation, SCUBA certification courses, island departure taxes and purchases made at the Sandals Specialty Shops are not included.

6. **EXPENSES:** The grand prize winner is responsible for all incidental expenses incurred for the purpose of taking or during the trip including, but not limited to ground transportation not specifically mentioned in paragraph 5, above, airport improvement fees, travel insurance, parking, trip cancellation insurance, connector flights, sightseeing tours, tips, medical, baggage and cancellation insurance, departure taxes, fees and surcharges, excess baggage fees, costs associated with obtaining travel documents, visas, or necessary vaccinations, or items of a personal nature, or charges for incidentals in hotel. Winner will also need to provide credit card upon check in at hotel for any damages or charges that may occur (the "Expenses"). The Grand Prize winner understands that he or she may not seek reimbursement for the Expenses from 95.7 CRUZ FM, Harvard Broadcasting Inc, the Affiliates, and the Sponsor(s) - Unique Travel Corp. or their respective advertising and promotional agencies for any part of prize winning. **The Grand Prize winner and his or her guest are responsible for ensuring that they have all necessary travel documents prior to departure.**

7. **PUBLICITY:** By entering a Contest, you consent to Harvard Broadcasting's use of your name, city of residence, photograph, voice, statement and image for any publicity purposes.

GENERAL:

8. THE DECISIONS OF THE CONTEST JUDGES ARE FINAL. In the event of a conflict between the rules and any instructions or interpretation of these rules given by a Harvard Broadcasting employee regarding a Contest, these rules shall prevail.

9. Any attempt to tamper with the entry process, interfere with these Contest rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and Harvard Broadcasting reserves the right to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying entrants from this and future Harvard Broadcasting Contests.

10. Harvard Broadcasting assumes no responsibility for: entries lost, stolen, late, delayed, damaged, illegible, incomplete, or for the failure, interruption or delay of any email or other communication to be received, for any reason; problems with the function of any website or website feature howsoever caused; the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data or software, online systems, servers or access providers; any functionality lost due to not having cookies enabled; traffic congestion on the Internet or on phone lines; the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers."

11. Harvard Broadcasting reserves the right, at its sole discretion and without prior notice, to amend, cancel, close, suspend or reinstate a Contest or its rules at any time and for any reason whatsoever. Harvard Broadcasting reserves the right, in their sole discretion, to cancel or substitute any component of a prize for its cash value or a prize of approximately the same retail value. Prizes are non-transferable, must be accepted as awarded by Harvard Broadcasting and cannot be exchanged by a declared winner for cash or other substitutes.

12. By entering the Contest, each entrant agrees to abide by these Contest rules, which are subject to change without notice to Contest entrants individually, and each entrant releases Harvard Broadcasting, its parent, affiliates, subsidiaries, directors, officers, employees, representatives, agents and advertising and promotional agencies, from any damage, loss or liability suffered as a result of or arising from the entrant's participation in a Contest or the use of any prize.

- 13. Consumer Created Content.** IF THE ENTRY FOR THE CONTEST INCLUDES ANY CREATIVE MATERIAL FROM THE PARTICIPANT, INCLUDING BUT NOT LIMITED TO, CONSUMER CREATED CONTENT, BY ENTERING THE CONTEST EACH PARTICIPANT IS VERIFYING THAT (1) YOU ARE THE OWNER AND PRODUCER OF THE SUBMITTED MATERIAL AND THAT NO THIRD PARTY OWNERSHIP RIGHTS EXIST TO ANY MATERIAL SUBMITTED, AND (2) YOU ARE HEREBY GRANTING THE COMPANY AND THIS STATION A PERPETUAL, WORLDWIDE, NON-EXCLUSIVE, ROYALTY-FREE, SUB-LICENSABLE (THROUGH MULTIPLE TIERS) RIGHT AND LICENSE TO USE, PUBLISH, REPRODUCE, DISPLAY, PERFORM, ADAPT, MODIFY, DISTRIBUTE, HAVE DISTRIBUTED AND PROMOTE SUCH CONTENT IN ANY FORM, IN ALL MEDIA NOW KNOWN OR HEREINAFTER CREATED, ANYWHERE IN THE WORLD, FOR ANY PURPOSE.
- 14.** The Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. The Contest and these Contest rules shall be exclusively governed by and construed in accordance with the laws of the provinces of Alberta and Saskatchewan. Any dispute shall be adjudicated in the courts sitting in those cities where Harvard Broadcasting operates radio stations.
- 15.** The invalidity or unenforceability of any provision of these Contest rules shall not affect the validity or enforceability of any other provision.
- 16.** Personal information collected from entrants will be used by the Harvard Broadcasting for the purpose of administering a Contest. By entering the Contest, entrant consents to the manner of collection, use and disclose of personal information as set out in Harvard Broadcasting's privacy policy which is available upon request.
- 17.** Prizes must be accepted as awarded, may not be substituted and have no cash value.
- 18.** By entering, the winner agrees to the use of his/her name, address, voice and likeness in any advertising or promotion without compensation.
- 19.** This contest is subject to all Federal, Provincial and Municipal Laws.